major new york state fair sponsors



Founded in 1911 in Detroit. Chevrolet is now one of the world's largest car brands, doing business in more than 140 countries and selling more than 4.9 million cars and trucks a year. Chevrolet provides customers with fuelefficient vehicles that feature spirited performance, expressive design and high quality. More information on Chevrolet models can be found at www.chevrolet.com.



Gianelli Sausage has been a proud participant in the Great New York State Fair for more than 30 years.

For 17 of those years, Gianelli Sausage and the Dinosaur Bar-B-Que have been partners in good taste, bringing barbecue at its best to Fairgoers.

And that is only part of the Gianelli Story. In 1946, Gianelli Sausage began with an authentic Tuscan recipe. Today, 69 years later, Gianelli Sausage, with its original recipe, continues to maintain the consistent high quality and freshness that Gianelli is known for.

The Gianelli manufacturing process combines the traditions of Old-World sausage making with the latest technological advances in the industry. The result is a product line that is proudly produced in our state-of-the-art facility located in North Syracuse, New York, and shipped to grocery stores across the Northeast and mid-Atlantic.

Visit the Gianelli website at www.gianellisausage.com as well as your local grocery store to get that same Great New York State Fair favorite all year long.

the **PETTIS** group

Pettis Pools began as a family

business in 1962 and is now a

business! We have been voted

"Rochester's Choice for #1 Pool

& Spa Company" for the past 13

years. People buy with confidence

when they buy from The Pettis

Group! At the Fair. Pettis will

showcase MAAX Spas. Softub

Spas and Finnleo saunas—and

offer special low pricing—at its

display near Chevy Court while

Finnleo saunas will be inside the

Center of Progress Building. MAAX

manufacturer of award-winning hot

tub products. They offer distinctive,

stylish, innovative hot tubs to fit any

budget. A Softub Spa is a durable.

lightweight, revolutionary hot tub

that is both highly portable and

energy-efficient. It plugs into a

standard 110V outlet! Use it every

day for less than \$10/month. And

with Finnleo saunas you will sleep

muscle pain and boost daily energy

better, detoxify your body, ease

levels! You deserve to be well for

life. Come visit us during the Fair

and see what's new! Follow Pettis

Pools and Patio and Softub Express on Facebook and Twitter for

Spas is a leading North American

Top 100 Pool & Spa Company

celebrating its 53rd year in





Syracuse Pool & Patio has provided leisure products and services in Central New York since 1965. The company began as an in-ground swimming pool construction company, but has evolved into a year-round retail outlet aimed at enhancing both outdoor and indoor recreational living. Syracuse Pool's selection of casual dining and natio furniture allows customers to eniov the outdoors and entertain quests in style. The company carries a full line of portable spas to help soak away body aches and stress year-round. It offers pool, foosball, air hockey and table tennis tables. Syracuse Pool & Patio's award-winning sales and customer service staff strives to give customers the quality they deserve. Syracuse Pool & Patio has three convenient locations in Cicero, Auburn and Fairmount



Tarson Pools & Spas is the largest and oldest pool, spa and patio business in Central New York. Founded in 1935, the company now has six locations and offers everything needed for pools or spas. Tarson installs custommade pools and offers a choice of energy-efficient Radiant Pools, steel pools, polymer pools and onepiece fiberglass pools. It carries the best-made above-ground pools on the market. Tarson is the Central New York distributor for Jacuzzi and Sunrise spas. Tarson offers free water testing, BioGuard pool chemicals and top brands of pumps, heaters, automatic pool cleaners and filters. Its dedicated staff handles pool openings and closings, pool renovations, service and repair. Tarson has showrooms in North Syracuse. East Syracuse. Fairmount, Oneida, Cortland and Waterloo.

> Tarson also carries patio furniture from such well-respected brands as Telescope; pool tables from Brunswick and Imperial; and much, much more.

IMPORTANT INFO

GETTING THERE: The Fair is located off Interstate 690 in Syracuse. From Buffalo, Rochester and points West: Take the NY State Thruway (Interstate 90) East to Exit 39, to Interstate 690 East. From Albany, Utica and points East: Take the NY State Thruway (Interstate 90) West to Exit 34A, to Interstate 481 South, to Interstate 690 West. From the North or South: Take Interstate 81 to Syracuse, to Interstate 690 West. Important: Delays and detours are possible. Give yourself plenty of time, and tune in to AM-540 for traffic updates.

PARKING: Ample parking is available in designated lots around the Fair. Follow signs from 690 West. Cost is \$5 per vehicle. A free shuttle bus service is provided from the Orange lot. E-ZPass will be accepted in the Brown and Orange lots. Follow the purple E-ZPass signs for quick, cashless access.

HOURS: Gates open at 8am. Buildings are open 10am to 10pm daily except Labor Day, when they close at 9pm.

WEGMANS KID TAGS: Brightly colored ID tags help reunite lost kids and parents. They are available at entrance gates and from New York State Troopers and Guest Relations employees.

BANK ATM SERVICE: Access your cash at the bank ATMs in more Fairgrounds locations than ever before. Locations include: Main Gate, Gates 3 and 4, Center of Progress Building, Horticulture Building, International Pavilion and many other new

FAIRGOERS WITH SPECIAL NEEDS: Special Needs parking is in the Gray parking lot between Gates 10 and 11. Visitors

can rent wheelchairs (two sizes) or electric scooters outside the Main Gate and just inside Gates 3 and 10. Sign language interpretation is provided for many Fair attractions. A schedule of interpreted events is available at the Guest Relations Booth at the Main Gate.

TOURISM INFO: For information about hotel accommodations, attractions, dining and events in Syracuse and Onondaga County, call the Syracuse Convention & Visitors Bureau at (800) 234-4797, or visit online at www.visitsyracuse.org.

PETS: NO PETS ALLOWED on the Fairgrounds (with the exception of guide dogs for Special Needs visitors) unless registered in a competition.

RELIGIOUS SERVICES: A nondenominational religious service will be held each Sunday of the Fair at 9 a.m. in the Grange Building. A Catholic service will be held each Sunday at 9 a.m. in the Empire Theater in the Art & Home Center.

For any late-breaking Fair news or for the Fairground's non-Fair-time schedule, check out our website at www.nvsfair.org.

Richard Ball, Commissioner, New York State Department of Agriculture and Markets

Troy Waffner, Acting Director, The Great New York





CHEVY COUTT:

THE BEST FREE CONCERT SERIES IN AMERICA

GOVERNOR'S DAY

2nm – Everclear 8pm – Rick Springfield





FRIDAY

PRIDE DAY / LAW ENFORCEMENT DAY / **NEW AMERICANS DAY**

Tackett



MONDAY

SENIOR DAY / DAIRY DAY

2pm – Bowzer 8pm – Cole Swindell





SEPTEMBER THE SE

SENIOR DAY / FIRE & RESCUE DAY / BEEF DAY

2pm – Oak Ridge Boys 8pm – Joe Nichols





SEPTEMBER

SIX NATIONS DAY / STUDENT DAY

1pm - Traditional Six Nations Dancers

2pm – The Ripcords

8pm – Fifth Harmony





SEPTEMBER SEPTEM

2pm – To Be Announced 8pm – The Jacksons

GRANGE DAY





Seating at Chevy Court is first-come, first-serve. No saving of seats is allowed. There is a seating area for people with disabilities and mobility issues. A sign language interpreter is at stage left, with a seating area directly in front of the interpreter.

VISIT NYSFAIR.ORG FOR CONCERT UPDATES



SATURDAY

GOSPEL MUSIC WEEKEND

2pm - Dan + Shav pm – Buckcherry





₩EDNESDAY SEPTEMB

WOMEN'S DAY

2pm - Salt-N-Pepa 8pm – Snoop Dogg







8pm - Steve Miller Band





GOSPEL MUSIC WEEKEND

2pm – The Swon Brothers 8pm – Nate Ruess



THURSDAY SEPTEMBER

ARMED FORCES DAY

2pm – To Be Announced 8pm – Meghan Trainor



LABOR DAY

10am - SyracuseJAMS ipm – Nick Jonas







WHAT'S NeW

Fun Food That's Good Food

have asked us for healthier food options, and this year. we're delivering. You'll find a new vegan/ vegetarian stand in the International Building, offering items like nondairy milkshakes. A new gluten-free vendor will also be joining

the Fair.



You Were Here...and Here... and...

NEW! We've got more ways than ever to capture the fun of a Fair visit. You'll find brand-new Selfie Stations, spread around the grounds, where you can take fun and funny pictures and share them with your friends and family on social media.

Sea Lions Return!

Sea Lion Splash, one of the most popular attractions at the Great New York State Fair, is back after a year away. We know you'll love catching up with these remarkable creatures and enjoying their exciting daily shows.

Look! Up in the Sky!

NEW! Well, maybe not that high, but the all-new Rabbit Jumping event will showcase the impressive jumping power of these adorable creatures. Don't miss this competition in the Poultry Building.

Oh, Say Can You See...

This year, when you pause right before the gates open each day for "The Star Spangled Banner," there'll be a live voice singing it. The winners of our new competition to find talented singers for our daily national anthem will take the Chevy Court stage to start our uniquely American event the right way.

Honoring the Military

Our renamed Armed Forces Day will, as always, honor the contributions of those who served and especially those who made the ultimate sacrifice in defense of our country. New this year, collectors of military equipment will place large military vehicles and other equipment at various points around the grounds. Take your picture while sitting behind the wheel of a troop carrier. Collectors will be there to answer questions. There will also be an information fair at Chevy Court Pavilion, and a special quest speaker in the Empire Theater.

New Discount Days

Our Dollar Day on Labor Day special event was such a hit last year that it's back along with other great deals. Three Dollar Thursdays feature \$3 admission to the Fair, making those days among the best values ever. See our Special Days information on page 9 for details on all special days and promotions.



A Call to Arms

The Fair's first-ever Arm Wrestling Tournament takes place outside the Toyota Coliseum on Sunday, Sept. 6. Some of the state's strongest arms will be there, but there's room for amateurs to sign up and enjoy the fun, too.



Grandsnand

CONCERTS AND EVENTS

ALL GRANDSTAND TICKETS INCLUDE FAIR ADMISSION



GOVERNOR'S DAY

7:30pm - Eric Church Tickets: \$77, \$67 and \$57





FRIDAY

PRIDE DAY / LAW ENFORCEMENT DAY / NEW AMERICANS DAY

7:30pm – Jim Gaffigan Tickets: \$20 and \$15



THURSDAY

ARMED FORCES DAY

7:30pm - Patti LaBelle Tickets: \$20 and \$15





WOMEN'S DAY

7:30pm - Hank Williams Jr. **Tickets: \$20 and \$15**



SUNDAY

1pm – Demolition Derby

6-7pm – Monster Truck Show Party in the Pit 7:30pm - All Star Monster Truck Show and **Freestyle Motocross**

TICKETS: \$25 (includes both shows and Fair admission. Party in the Pit tickets: \$5.)







WADE SHOWS INC.

MORE FUN FOR EVERYONE!

The Wade Shows Midway was a huge hit in its first year at the Fair. This year, they're back with new ways to make your day at the Fair one to remember. One of America's largest traveling roller coasters will be back in all its glory, and there's always the Mega Drop—a controlled drop of 135 feet. Those are just two of the super-spectacular rides Wade Shows will feature. If you want to flip, twist, turn or slide, then look no further than the Midway. And, new this year: A special mini-midway composed of six rides for riders as small as 32", as well as a Kiddieland for youngsters 36" and above. All of your traditional carnival favorites, like cotton candy, popcorn and almost every kind of great food you can imagine, will be





THE OBSERVATION TOWER - Rise 100 feet in the air on this gentle ride that gives you a

SPECIALS

Dollar Day on Labor Day

All rides are \$1 on Monday, Sept. 7. (No tickets sold after 7:30 p.m. due to long lines for rides.)

Wade Show Wednesday

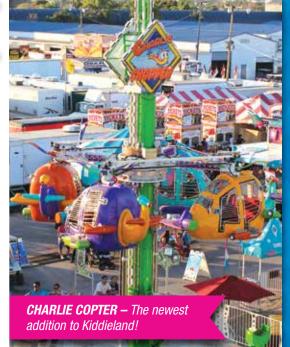
Special wristband offers 10 rides for \$10 on Wednesday, Sept. 2

For the Smallest Thrillseekers

NEW! Six rides just for children 32" in height and up. Go round and round on a Hummer[™], zoom around in a race car, hit the open road on a motorcycle, sail the open seas on a boat, and so much more.



DUNE BUGGIES – Get ready to cruise some sand dunes in these dune buggies!

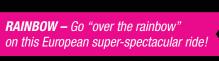




MONSTER TRUCK - Kids 36" and up can share this ride with a parent. Come check out everyone's favorite family ride!

Buy your Advance Sale tickets online! Learn more at nysfair.org





there. This year, you'll also find

while the kids are enjoying a ride.

more places to rest your feet





swings high in the air and spins.





MEGA DROP – You never know what to expect when you ride the world's largest portable drop tower!





RIDE ALL DAY, EVERY DAY

Want to spend all day whirling and twirling on our new Midway? Now you can do it for less! Wade Shows will offer ride-all-day wristbands for \$25 on weekdays and \$30 on weekends. Best of all, you can save up to \$10 by buying them in advance at wadeshows.com or through Etix.com. Visit nysfair.org to learn more. Planning on attending multiple days? Buy more wristbands. Can't get enough of the Midway? Get a \$70 Mega Pass—the card that will allow you to ride all day, every single day of the Fair!

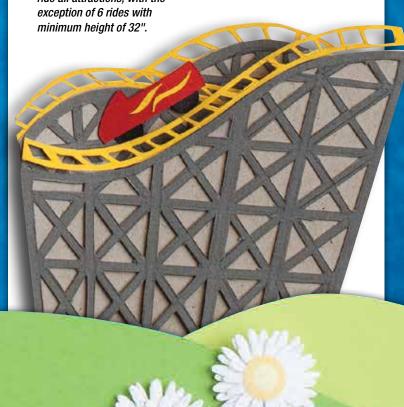
> **Advance Sale** Ride All Day, Any One Day

\$25 Ride All Day Weekdays

Ride All Day Weekends

Mega Pass Ride All Day, Every Day. Price is advance sale only.

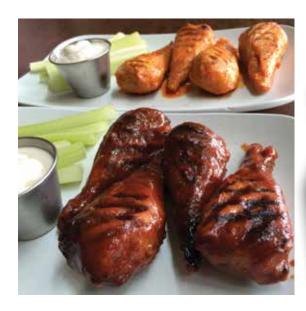
Must be minimum 36" to ride all attractions, with the



Fantastic Fair Fare

BRING YOUR APPETITE

The No. 1 reason people come to the Great New York State Fair? Food! And this year, there are more reasons than ever to bring your appetite. The old standbys are still here, but this year, they'll be joined by new tastes for everyone from the health-conscious to individuals with more adventurous palates.



GET A TASTE OF NEW YORK

Since its debut in 2013, the Taste NY Tent has been a hit. Taste NY is the state's effort to link consumers to the best products



made and grown right here in New York State. Visit the tent, just inside the Main Gate, for free samples of food and beverage products while you meet the people

> behind those products. If you like something, you can buy it right then and there. The Taste NY Marketplace, across the street from the Taste NY Tent, carries even more delicious products from around the state. And if vou come to the Fair more than once, visit the Taste NY Tent

again because the vendors change daily. You can't beat free food, and you're sure to find something new for

DEEP-FRIED WHAAAAAT?

Meet The Defibrillator! It's a half-pound of Angus beef, deep-fried, with six strips of deep-fried bacon, cheddar cheese and deep-fried pickles, between two grilled cheese sandwiches. It's one of a number of crazy new deep-fried delicacies for you to explore at the Fair, from several of our most creative vendors. You can't eat like this every day, but you can do it once a year - at the Fair! (Trip to heart specialist not included.)

WHITE OR CHOCOLATE?

There's nothing better on a hot summer day than a cool drink, and there's no better value anywhere than the 25-cent cup of perfectly chilled white or chocolate milk at the Rainbow Milk Bar in the Dairy Products Building. Inflation hasn't changed the price of this State Fair classic in many years, which makes it a better value every year. And it tastes great!



NEW! VEGAN AND VEGETARIAN FOOD

You've asked for some healthy options to go along with the deep-fried goodies, and we've got an answer for you: Strong Hearts Café, in the International Building. The acclaimed vegan/vegetarian restaurant brings its signature focus on great taste to the Fair. Everything on the menu is 100% vegan and 1000% delicious. You'll love their non-dairy milkshakes, including a new flavor especially for the Fair. And they've even brought the deep fryer, for their



SOMETHING SWEET

The \$1 Baked Potato with all the toppings is back, and it's got a new partner this year. Right next door in the Horticulture Building, you'll find a \$1 sweet potato for sale. The sour cream and maple syrup toppings are all New York-made. Baked potato or sweet potato? Why choose? Have both!

TASTE THE FAIR AT HOME

Blue

Ribbon

Recipes

Every year, home chefs from around the state compete to see who can make the best





SPecial Days



A day of tradition, when our governor comes to officially open the Great New York State Fair.

Pride Day

NEW! We honor New York's LGBTQ community with a ceremony, parade and flag-raising.

The first of two free days at the Fair

The second of two free days at the

Wednesday, Sept. 2

Special events to celebrate the achievements of women.

Thursday, Sept. 3

Thursday, Aug. 27

Friday, Aug. 28

Monday, Aug. 31

Tuesday, Sept. 1

and events to honor them.

Friday, Sept. 4

Saturday, Sept. 5

Monday, Sept. 7

Three Dollar Thursday

All admissions are just \$3 today, an Opening Day gift to you from the Fair.

Law Enforcement Day

Free admission for those who wear the badge, and a special ceremony to honor their sacrifices.

Special events to celebrate the

deliciousness that comes from beef.

Beef Day

Dairy Day

Special events to celebrate the goodness that comes from milk.

MILK

New Americans Day

States and become citizens.

Watch 100 people from all over the

world swear allegiance to the United

Fire & Rescue Day

Free admission for fire and emergency workers, and a special ceremony to honor them.

Wade Shows

10 Midway rides for \$10 from the Wade Shows Midway.

Three Dollar Thursday

Another Thursday when admission to the Fair is just \$3.

Six Nations Day

Free admission for native people, with a special ceremony to honor the Six Nations and their culture

Student Day

Free admission for students 18 and under.



Dollar Day

\$1 admission and \$1 Midway rides for the Fair's final day, with a special concert and fireworks at the end.







Senior Day

for those age 60+.

Senior Day

Fair for those age 60+

Women's Day

Armed Forces Day

Free admission for all past and present military personnel, and ceremonies

Grange Day

We mark the achievements of the organization supporting farmers.

Labor Dav

A special parade and rally on behalf of working men and women





Summer's Best in Show

EOUINE AVENUE

Inside this tent, adjacent to the Toyota Coliseum, you can get up close to the horses that compete at the Fair. You'll learn about these majestic animals through hands-on games and demonstrations of horse shoeing, grooming and fitting, as well as presentations from equestrian professionals. veterinarians, therapists and other specialists, You'll be able to get all of your questions answered and discover what has drawn people and horses together



FOOD TRUCKS COMPETE

Food trucks are all the rage, and the Great New York State Fair is searching for the very best of them. The new Food Truck Competition on Sunday, Sept. 6, will bring as many as 20 food trucks from all over the state to the streets around



Chevy Court. They will prepare their most delicious and most creative entrées for the judges, who will crown a champion. The trucks will also make samples of their entrées available to the public for a small fee. (Note that they will not be selling meals. They will only sell samples of their entrées.)

EXPERIENCE AMTRAK

The new Amtrak Train Days Experience, located alongside the Historic Train Exhibit, aims to show you why Amtrak is the best way to travel – from comfort, to convenience, to delicious food on board. Kids will love the Chuggington Kids Depot, complete with trains to play with, arts and crafts, a photo booth and more—from Aug. 27-30!

BE PREPARED

Nature can be cruel. It's good to be ready for whatever can happen. The New York State Department of Homeland Security and Emergency Services will help you understand how you can reduce the risk to yourself, your family and your home in one-hour afternoon sessions on Monday and Tuesday. Aug. 31 and Sept. 1. (These are the two Senior Days at the Fair.) You'll leave the session with important knowledge...and a free backpack full of supplies, worth \$50. Registration for the two sessions is recommended because of space limitations but not required. Register here: www.dhses.ny.gov/aware-prepare/nysprepare/

VETERINARIANS AT WORK

Visit the Hall of Veterinary Health to see live animal shows, discussions of zoo veterinary medicine, and canine obedience and first aid demonstrations daily from members of the New York State Veterinary Medical Society. If you're thinking about a career working with animals, this is a great place to start.

CITY MARKET AT THE FAIR

Browse two dozen booths set up along the back of Chevy Court on Saturday, Sept. 5, to find handmade arts, crafts and antiques, as well as handmade jewelry from around the world.

HAVE A BUBBLE BLAST

The Bubble Blast Run debuted at last year's Fair, and it was a smash hit! Families enjoyed the fun run, which includes bubbly (soap-free) obstacles to go over and slide on. Your registration for the Aug. 30 run includes admission to the Fair. Register: bubbleblastrun.com.



This year, Advance Sale tickets are available through Etix.com **Visit WWW.NYSFAIR.ORG to save today!**

One-Day Advance Sale Tickets 6-Day Advance Sale Tickets Ride All Day Wristbands



























Like Us at facebook.com/NYSFair Follow Us on Twitter @NYSFair Follow Us on Instagram @NYSFair

WELCOME!



The Great New York State Fair is a truly one-of-a-kind event that should not be missed. As the largest annual celebration of our state's world-class agriculture, the Fair gives visitors a chance to experience many wonderful things about New York. From the Taste NY Tent and Marketplace near the Main Gate, to the Taste NY Beer, Wine and Spirits Bar at the Colonnade, the Fair has plenty of opportunities for you to sample what our state's producers have to offer. From 25-cent milk and \$1 baked potatoes to fresh maple syrup and honey, the full diversity of New York's agriculture can be found at the Fair. These are some of the best homemade, home-grown products around, and they're sure to become fast favorites once you try them.

We're also working to make the Fair larger than ever, with \$50 million to transform the Fairgrounds and add new. modern attractions. This is the first major renovation in a century, and it's one that will open the door to year-round opportunities for visitors and businesses alike.

So whether you've never been before, or you're a longtime visitor. I encourage you to check out the Great New York State Fair this summer. You'll find unique



entertainment and culture around every corner, and have the chance to taste the best that our state has to offer. On behalf of all New Yorkers: best wishes for a wonderful, memorymaking experience.

Andrew Cuomo.

Welcome to New York's annual celebration of the best of agriculture. The Great New York State Fair began its life as an agricultural exposition and, 175 years later, it still is. Here you'll find many kinds of farm animals (except chickens and other fowl this year because of the threat of spreading Avian Influenza). You can witness the miracle of birth in the Cow Birthing Center. You can enjoy fresh local milk at the Rainbow Bar for just a quarter, as always. And you can taste some of the best products grown and made in New York in the Taste NY tent. New York is one



agricultural states, and that's a great reason to celebrate at the **Great New York State Fair!**

of the nation's most important

Richard Ball. Commissioner, New York State Department of Agriculture and Markets

On behalf of the men and women who work all year to throw New York State's best celebration, I want to welcome you to the nation's first and oldest state fair. We've kept all your favorite events and activities and have added new things for you to enjoy. We've put together what must be the best lineup of free music at any fair in the country at Chevy Court this year. We've added a baked sweet potato with New York toppings to the \$1 baked potato bar. You'll find a brand-new way to interact with horses at our new



Equine Avenue exhibit. In short, you're likely to find something new and fun around every corner. Here's hoping your day at the Fair creates wonderful memories that last a lifetime!

Troy Waffner. Acting Director. The Great New York State Fair





