

## 2009-2011 Grandstand Ticket Prices

### 2011 Grandstand Ticket Prices

Maroon 5 & Train \$45/\$35  
Cee Lo & Ne Yo \$55/\$45/\$15\*  
Selena Gomez \$48/\$38  
3 Doors Down \$40/\$30/\$15\*  
Journey \$ 65/\$55  
Lady Antebellum \$45/\$35  
Sugarland \$60/\$50

Tickets issued was 65,529: 3,663 were comp and 61,866 were paid

Average PL1 price is \$51  
Average PL2 price is \$41

### **Other**

#### **Primarily purchased on show day**

Tractor Pull \$20/\$15	3117
Demo Derby \$20/\$15	2231

### 2010 Grandstand Ticket Prices

Aerosmith \$104/\$94/\$84  
Jeff Dunham \$45/\$40  
Rihanna \$55/\$45  
Bieber \$55/\$45  
Rush \$65/\$45  
McGraw \$75/\$65  
Rascal Flatts \$65/\$55

Tickets issued was 85,422: 2,498 were comp and 82,924 were paid

Average PL1 price is \$65  
Average PL2 price is \$54

#### **Primarily purchased on show day**

Tractor Pull \$20/\$15	4382
Demo Derby \$20/\$15	3811

### 2009 Grandstand Ticket Prices

Kelly Clarkson \$40/\$35/\$20\*  
Kenny Chesney \$65/\$55  
The Fray \$45/\$35  
Jeff Dunham \$40/\$35  
Crue Fest 2 \$55/\$50  
Big and Rich \$35/\$30  
Kid Rock \$50/\$45

Tickets issued was 74,772: 4,003 were comp and 70,769 were paid

Average PL1 price is \$47  
Average PL2 price is \$41

#### **Primarily purchased on show day**

Tractor Pull \$20/\$15	4781
Demo Derby \$20/\$15	3590
Fight Night \$20/\$15/\$5*	962

\*Special promotions rates - quantities and locations limited