

New York State Department of Agriculture and Markets

RFP #SF00281

AUTOMATIC TELLER MACHINE (ATM) PROVISION, OPERATION AND SERVICE

Exhibit 1

List of 2013 Non-Fair Events and Estimated Attendance

2013 NON-FAIR EVENTS AND ESTIMATE ATTENDANCE

| # | MONTH | EVENT TITLE | LOCATION(S) | Estimated Attendance |
|----------|-----------------|-------------------------------------|--------------------|-----------------------------|
| 1 | JANUARY | CAMPING WORLD RV SALE | CP/EC | 5500 |
| 2 | JANUARY | SALT CITY ANTIQUE | COP | 7400 |
| 3 | JANUARY | SPORT SHOW | EC | 8350 |
| 4 | JANUARY | PETTING ZOO AND EXPO | COP | 4500 |
| 5 | JANUARY | COLLECTORSFEST | HORT | 1750 |
| | FEBRUARY | 8 meetings | A&H / Wiles Room | 1260 |
| | JANUARY | | | 28760 |
| 6 | FEBRUARY | BREWFEST | HORT | 2800 |
| 7 | FEBRUARY | PINCKNEY HUGO | DEMO | 20 |
| 8 | FEBRUARY | COUNTRY FOLK ART | HORT | 5250 |
| 9 | FEBRUARY | Motorcycle Show/Swap | COP | 6300 |
| 10 | FEBRUARY | CNY BOAT SHOW | EC/CP/HT | 26000 |
| 11 | FEBRUARY | SUNY UPSTATE FATHER/ DAUGHTER DANCE | A&H | 300 |
| 12 | February | NY FARM SHOW | EC/CP/AH/HT/IN | 18500 |
| | FEBRUARY | | | 59170 |
| 13 | MARCH | CNY RV SHOW | CP/EC/HT | 9500 |
| 14 | MARCH | CNY HARD HAT EXPO | COP/HORT | 4200 |
| 15 | MARCH | MOTORSPORTS EXPO | COP | 3250 |
| 16 | MARCH | ALLMAN ANTIQUES | HORT | 5200 |
| 17 | MARCH | Theater- The District | A&H Emp Theater | 700 |
| 18 | MARCH | CNY HOME & GARDEN SHOW | CP/EC | 17500 |
| 19 | MARCH | SNOWMOBILE SNEAK PEEK | HORT | 200 |
| 20 | MARCH | NYS DOT CONSTR. GRP | DEMO | 75 |
| 21 | MARCH | CAZENOVIA EQUIP. | HORT | 1200 |
| 22 | MARCH | SYRACUSE MOTORAMA | COP | 4500 |
| 23 | MARCH | ISHA SEMI FINALS | COL/EC | 1800 |
| 24 | MARCH | SPRING DOG SHOW | CP/EC | 7000 |
| 25 | MARCH | NYS HORSE PULL | COLISEUM | 2000 |
| 26 | MARCH | Summer Fun/Camp | HORT | 1600 |
| | MARCH | | | 58725 |
| 27 | APRIL | TIGRIS SHRINE CIRCUS | COLISEUM | 19300 |
| 28 | APRIL | TRAIN SHOW | HORT | 2100 |

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| 29 | APRIL | NYS DAIRY CAROUSEL | COL/EC | 4300 |
| 30 | APRIL | 4H TEEN RETREAT | YOUTH BLDG. | 100 |
| 31 | APRIL | NATUR-TYME | A&H ALL | 2750 |
| 32 | APRIL | COLLECTORSFEST | HORT | 1650 |
| 33 | APRIL | Theater Talent Co | A&H Theater | 2000 |
| 34 | APRIL | NYS DOT TRAINING | COP/A&H | 250 |
| 35 | APRIL | SEARS TRAINING | INT'L | 210 |
| 36 | APRIL | SPRING GUN SHOW | COP | 9500 |
| 37 | APRIL | INTER SCHOLASTIC H.S. | COL | 2100 |
| 38 | APRIL | COUNTRY FOLK ART | HORT | 5000 |
| 39 | APRIL | CAMPING WORLD RV SALE | BROWN LOT | 2800 |
| 40 | APRIL | SKILLS USA | CP/EC/HT/AH | 4500 |
| 41 | APRIL | PHA H.S. | COL | 950 |
| 42 | APRIL | CNY IRISH FEIS | HORT | 3500 |
| | APRIL | | | 61010 |
| 43 | MAY | EMP ARABIAN H.S. | COL | 1250 |
| 44 | MAY | NE ALPACA | EC | 800 |
| 45 | MAY | PINTO H.S. #1 | 4-H ARENA | 500 |
| 46 | MAY | SYR FAMILY FUN SHOW | HORT | 800 |
| 47 | MAY | BRIDLE PATH H/W H.S. | COL | 600 |
| 48 | MAY | NYS BREEDERS H.S. WK1 | COL | 2250 |
| 49 | MAY | RACE FOR THE CURE | CHEV CT/CP | 10200 |
| 50 | MAY | NYS BREEDERS H.S.WK 2 | COL | 2650 |
| 51 | MAY | EMP ST BOER GOAT | GOAT BARN | 150 |
| | MAY | | | 19200 |
| 52 | JUNE | CNY REINING H.S. | COLISEUM | 1400 |
| 53 | JUNE | PINTO H.S. #2 | 4H ARENA | 350 |
| 54 | JUNE | NYS DAIRY GOAT | GOAT BARN | 150 |
| 55 | JUNE | FL POULTRY SHOW | POULTRY BLDG | 250 |
| 56 | JUNE | QUARTERHORSE H.S. | COLISEUM | 950 |
| 57 | JUNE | CENTRO BUS ROADEO | BELLE ISLE LOT | 250 |
| 58 | JUNE | CNY DAIRY GOAT SHOW | GOAT BARN | 150 |
| 59 | JUNE | BRIDLE PATH OPEN H.S. | 4-H ARENA | 400 |
| 60 | JUNE | GOOD SAM RV RALLY | GROUNDS | 23,000 |
| 61 | JUNE | FL ARABIAN H.S. | COLISEUM | 1200 |
| 62 | JUNE | BRIDLE PATH CLASSIC H.S. | 4-H ARENA | 350 |
| 63 | JUNE | SYR. INT'L H.S. | COLISEUM | 2000 |
| 64 | JUNE | MINI SHETLAND H.S. | 4-H ARENA | 400 |

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| 65 | JUNE | NE BOER GOAT SHOW | GOAT BARN | 120 |
| | JUNE | | | 30970 |
| 66 | JULY | SYMPHONY/FIREWORKS | CHEVY COURT | 15000 |
| 67 | JULY | HUCK FINN H.S. | RACE ARENA | 220 |
| 68 | JULY | NAT'L BARREL RACING H.S. | COLISEUM | 2100 |
| 69 | JULY | COUNTRY CONCERTS | CHEV CT/INFLD | 4000 |
| 70 | JULY | PAINT HORSE SHOW | 4H ARENA | 250 |
| 71 | JULY | SYRACUSE NATIONALS | GROUND | 82000 |
| 72 | JULY | ONON. CTY. B&W COW SHOW | BEEF BARN | 50 |
| 73 | JULY | ONON. CTY YOUTH FAIR | 4H ARENA | 60 |
| 74 | JULY | NYS BOER GOAT SHOW | GOAT BARN | 130 |
| 75 | JULY | CNY REINING H.S. | COLISEUM | 1400 |
| | JULY | | | 105210 |
| 77 | AUGUST | K-ROCKATHON | INFIELD | 13,000 |
| 78 | AUGUST | PINTO H.S. #3 | 4-H ARENA | 450 |
| 79 | AUGUST | EMP. APPALOOSA H.S. | COLISEUM | 500 |
| 80 | AUGUST | COL. CLASSIC H.S. | COLISEUM | 900 |
| | AUGUST | | | 14,850 |
| 81 | SEPTEMBER | FALL USED BOAT SHOW | COP | 4000 |
| 82 | SEPTEMBER | PINTO H.S.#4 | 4-H ARENA | 350 |
| 83 | SEPTEMBER | NY MORGAN H.S. | COLISEUM | 2600 |
| 84 | SEPTEMBER | VJR SKI SALE | HORT | 4600 |
| 85 | SEPTEMBER | FALL GUN SHOW | COP | 10400 |
| 86 | SEPTEMBER | QUARTERHORSE SHOW | COLISEUM | 2800 |
| 87 | SEPTEMBER | NYS RV SALE/SHOW | COP/HORT | 6500 |
| 88 | SEPTEMBER | AUTUMN IN NY H.S. | COLISEUM | 1800 |
| 89 | SEPTEMBER | ANIME CONVENTION | A&H ALL | 1200 |
| 90 | SEPTEMBER | EMP ST BOER GOATS | GOAT BARN | 150 |
| 92 | SEPTEMBER | NYS RABBIT SHOW | POULTRY BLDG | 350 |
| | SEPTEMBER | | | 34750 |
| 93 | OCTOBER | SUPER DIRT WEEK | GRANDSTAND | 100,500 |
| 94 | OCTOBER | WHOLESALE CRAFTS | HORT | 400 |
| 95 | OCTOBER | DIVAL SAFETY EXPO | COP | 450 |
| 96 | OCTOBER | CONSTR. CAREER DAY | YOUTH DAY | 1500 |
| 97 | OCTOBER | EMP ALPACA | EXHIBIT CENTER | 500 |
| 98 | OCTOBER | POULTRY SHOW | POULTRYBLDG. | 350 |
| 99 | OCTOBER | NYS 4-H TEEN RETREAT | YOUTH BLDG. | 60 |
| 100 | OCTOBER | COLLECTORSFEST | HORT | 1800 |
| 101 | OCTOBER | YEAH BABY FAMILY SHOW | INT'L BLDG | 2000 |

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|-----|-----------------|------------------------------|----------------|----------------|
| 102 | OCTOBER | FRANCES HOUSE BENEFIT | HORT | 3000 |
| 103 | OCTOBER | NYS HIGHWAY EXPO | COP | 1560 |
| 104 | OCTOBER | SALT CITY ANTIQUES | COP | 6300 |
| 105 | OCTOBER | STEPPING STONE H.S. | COLISEUM | 350 |
| 106 | OCTOBER | COUNTRY FOLK ART | HORT | 4500 |
| 107 | OCTOBER | FRIGHT NIGHTS AT THE FAIR | BEEF BARN | 15,000 |
| 108 | OCTOBER | TEITSWORTH AUCTION | BELLE ISLE LOT | 500 |
| 109 | OCTOBER | WEDDING WORLD EXPO | HORT | 1400 |
| 110 | OCTOBER | CNY REINING H.S. | COLISEUM | 1300 |
| 111 | OCTOBER | POWERHOUSE HOT RODS | COP | 0 |
| | OCTOBER | | | 141470 |
| 112 | NOVEMBER | CNY TRAIN FAIR | EXHIBIT CENTER | 6800 |
| 113 | NOVEMBER | HARVEST FEST | HORT | 3500 |
| 114 | NOVEMBER | VJR USED SKI SALE | HORT | 4100 |
| 115 | NOVEMBER | VETERANS PARADE | EXHIBIT CENTER | 2000 |
| 116 | NOVEMBER | HOLIDAY SHOPPES | HORT | 8500 |
| 117 | NOVEMBER | PARTS PED. CAR SHOW | COP | 10,200 |
| 118 | NOVEMBER | FALL DOG SHOW | EXHIBIT CENTER | 5500 |
| 119 | NOVEMBER | ALLMAN ANTIQUES | COP | 6750 |
| 120 | NOVEMBER | WINE&CHOC. FEST | HORT | 4200 |
| | November | | | 51550 |
| 121 | DECEMBER | HOLIDAY CRAFT SHOW | HORT | 5800 |
| 122 | DECEMBER | GO-KART RACES | COP | 850 |
| | DECEMBER | | | 6650 |
| | | | | |
| | TOTAL | | | 612,315 |