

PART A – APPLICANT INFORMATION

Applicant:

Name: _____

Address: _____

Principal Contact for the Applicant:

Name: _____

Address: _____

Phone: _____ **Alternate Phone:** _____

Fax: _____ **E-mail:** _____

Type of Applicant (choose appropriate designation):

- Local, State or Indian tribal government entity
- Not-for-profit organization, NYS Charities Bureau Registration Number _____
- Public Benefit Corporation
- Public Authority

Farmers' Market Location

NOTE: Select one farmers' market location per application. A separate application MUST be submitted for each location.

- Central Harlem, NYC
- St. Albans, Queens
- Niagara Falls, Niagara County
- Flushing, Queens
- Bedford-Stuyvesant, Brooklyn
- Mount Vernon, Westchester County
- Cypress Hills, Brooklyn
- Parkchester, Bronx
- North Tonawanda, Niagara County
- Sharon Springs, Schoharie County
- Boonville, Oneida County
- Newburgh, Orange County
- Westbury, Nassau County
- Mobile Markets, Buffalo, Erie County
- Mobile Market, Syracuse, Onondaga County
- Mobile Market, Madison County

PART B – PROJECT DETAILS

Farmers' Market Management Experience

Describe all relevant experience in managing farmers' markets and / or similar community organizations, events, festivals etc. in New York State. Provide the names, locations of all markets, similar events, festivals, etc. managed..

Advertising and Promotion

Describe how you will advertise and promote the market.

Operation and Management

Describe an operations and management plan for the market.

Nutrition Education

Describe a nutritional education plan for the market.

PART C – BUDGET INFORMATION

Complete the table below. Provide sufficient detail in bullet or paragraph format in the narrative column that explains how the work will be accomplished. All requested budget items/ activities should correlate to the purpose/goals of the project and demonstrate that they are reasonable and adequate for the proposed work.

SECTION I – BUDGET SUMMARY		
	Proposed Amount	Narrative Explanation
Budget Categories		
Salaries Benefits		
Advertising and Promotion	NYS funds - \$1,500 allowance	
Nutritional Education		
Insurance, permits, etc.		
Other Costs		
TOTAL		